

OSHIVELO FARMING

social responsibility & sustainability

Through the vision of the founder and chairman of the Onguma Group, strategic plans were made to ensure the ongoing sustainability of the Onguma Nature Reserve to the benefit of the local community. Along with many other important considerations, he recognized that one of the greatest threats to long-term sustainability would be hunger.

“Onguma should offer the local community the opportunity of having meaningful and productive lives by allowing residents of the area to benefit economically from operations based on Onguma Nature Reserve. The main aim is to provide jobs and income – not to act as a charitable institution.”

One of our major objectives was to create jobs on a large scale for the local Oshivelo community and to achieve this, local professional farmers Jan and Lizette Cronje, in association with Onguma Nature Reserve, founded Oshivelo Farming in August 2012.

OSHIVELO FARMING is a 500-hectare vegetable farm located on the borders of Etosha, Oshivelo township and Onguma. Currently 94 hectares are under irrigation and Oshivelo Farming aims to develop another 150 hectares in the foreseeable future. Water is sourced from boreholes on the property.

Starting with nothing but overgrown bush, Jan and Lizette developed the farm to the extent that it is currently one of the top five vegetable producers in Namibia.

Oshivelo Farming produces carrots year-round, beetroot, onions, tomatoes, bell peppers, cabbage, maize, butternut and broccoli as well as papayas. Approximately 400 tonnes of vegetables are sold into the Namibian market each month.



community is clearly visible in every aspect of the Oshivelo Township, their business and their personal lives. Jan and Lizette's dedication to the Oshivelo community is evident in every aspect of their work. Their commitment to sustainable agriculture, employment creation and community development continues to make a meaningful difference in the region. They share a strong belief in building a better future through hard work, collaboration and sustainable development.



SUPPORTING THE COMMUNITY

Oshivelo Farming currently employs 180 local people on a permanent basis, of which 80% are women. Up to 100 additional people are employed seasonally.

In addition to the creation of sustainable jobs, Oshivelo Farming regularly subsidizes vegetables to communities where there is a need. Assistance has been given to the local school, in the form of fencing around the school as well as funds to acquire tables and chairs for the learners. Support has also been given to the local community to build a soccer field.

A SHARED VISION

Jan and Lizette's goal is to meaningfully assist and contribute to the upliftment of the community of Oshivelo and the surrounding district. Their passion for and commitment to the

To find out more, visit Oshivelo Farm to experience the passion and pride that took Jan and Lizette from nothing to the thriving farm that Oshivelo is today. Onguma is very proud to be a part of this initiative.

We believe that Onguma, together with Oshivelo Farming, contributes positively to the lives of the Oshivelo community – both young and old.